



COLUMBUS CITIZENS FOUNDATION

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Maria Bartiromo to be Grand Marshal of New York City's Columbus Day Parade

Celebrated Financial Journalist, Producer, and Author to Lead Tens of Thousands in Columbus Citizens Foundation's 66th Annual Cultural Event

World's Largest Celebration of Italian American Heritage and Culture to be Held October 11, 2010 on Fifth Avenue, Starting at 11:30 AM

New York, NY, October 10, 2010 – Maria Bartiromo, the internationally renowned financial journalist, producer and author who anchors CNBC's "Closing Bell with Maria Bartiromo" and hosts and is managing editor of the nationally syndicated "The Wall Street Journal Report with Maria Bartiromo," will be Grand Marshal of the 66th Annual Columbus Day Parade, held on October 11th in New York City.

The 2010 Columbus Day Parade, the largest celebration of Italian American heritage and culture in the world, will feature over 100 contingents, including virtuoso performances of traditional Italian and Italian American music; dance, and street performers; floats that depict dramatic and colorful tableau of cultural icons; over a dozen marching bands, and national and international dignitaries.

Additionally, in the spirit of recognizing exceptional achievement in finance and philanthropic support for the Italian American community, the 2010 Columbus Day Parade will include Honorees Frank Bisignano, Chief Administrative Officer, JPMorgan Chase & Co., and Jason DeSena Trennert, Founder and Chief Investment Strategist, Strategas Research Partners.

The Parade will run north on Fifth Avenue from 47th to 72nd Street and begins at 11:30 AM and includes over 35,000 participants. It is viewed by millions of people live on Fifth Avenue and through television broadcast on WNBC-TV from noon until 3:00 PM and on RAI International.

“We are honored that Ms. Bartiromo, a member of the Board of Governors and dear friend of the Columbus Citizens Foundation, has agreed to be Grand Marshal of the 66th Annual Columbus Day Parade on Fifth Avenue,” said Frank Fusaro, President of the Columbus Citizens Foundation, which organizes the parade. “Ms. Bartiromo embodies professionalism and excellence in her career and steadfastness in her support of the Italian American community. Even as she has become increasingly successful, she remains true to her heritage and ancestry. We are delighted that she will lead the parade, which is a source of inspiration and celebration for millions of Americans of all backgrounds.”

“I feel very proud to be Grand Marshal of the Columbus Day Parade,” said Ms. Bartiromo. “I grew up in an Italian American home in an Italian American neighborhood with very traditional Italian culture of hard work, love of family, and respect for others. Members of the Italian American community, like those of the many ethnic groups that have helped build America, have given so much to building our city and country that it is a great honor for me to represent the Italian American community as Grand Marshal.”

From 1995 to 2009, Ms. Bartiromo anchored television coverage of the parade and hosted the Foundation's annual gala dinner, which dates back to 1946. The Columbus Celebration has helped provide scholarships to

thousands of students. Anchoring the WNBC broadcast this year will be Joe Piscopo and, in the place of Ms. Bartiromo, Bernadette Castro, who from 1995 – 2006 was Commissioner of Parks, Recreation and Historic Preservation for New York State.

This year, Ms. Bartiromo celebrated the 15th anniversary of her history-making live broadcast from the floor of the New York Stock Exchange on “Squawk Box.” Until 1995, no reporter had broadcast live on a daily basis from the floor of the exchange.

Since then, Ms. Bartiromo has interviewed most of the chairmen or CEOs of the world’s leading companies, won numerous awards, including a 2008 Gracie Award® in the category of Outstanding Documentary for her documentary “Greenspan: Power, Money & the American Dream” and News and Documentary Emmys “Bailout Talks Collapse” coverage (2008) and “Inside the Mind of Google” (2010) and broken dozens of stories. She commands audiences of millions as the anchor of CNBC’s “Closing Bell with Maria Bartiromo” and host and managing editor of the nationally syndicated “The Wall Street Journal Report with Maria Bartiromo,” which was also recently rated the most watched financial news program in America. This year, she is being inducted into the Cable Hall of Fame and has just released her third book, *The Weekend that Changed Wall Street*, which provides an insider’s view of the causes of the financial meltdown of 2008.

Maria Bartiromo

Maria Bartiromo is the anchor of CNBC’s “Closing Bell with Maria Bartiromo” (M-F, 3-5 p.m. ET), and host and managing editor of the nationally syndicated “The Wall Street Journal Report with Maria Bartiromo,” which was recently rated the most watched financial news program in America.

“The Wall Street Journal Report with Maria Bartiromo” is a nationally syndicated business, financial and economic news program, distributed by NBC Universal Domestic Television Distribution. The half-hour weekly newscast appears on over 200 stations each week and provides the clarity, depth and insight of *The Wall Street Journal* in a television magazine format.

In 1995, Bartiromo became the first journalist to report live from the floor of the New York Stock Exchange on a daily basis where she covered breaking news for the network’s unscripted and fast-paced business morning program, “Squawk Box.”

Bartiromo joined CNBC in 1993 after five years as a producer and assignment editor with CNN Business News. She has anchored the television coverage of New York City’s world famous Columbus Day Parade since 1995. In 2004, Bartiromo was honored with The Union League of Philadelphia’s prestigious Lincoln Statue Award, for significant contributions to the United States of America. In 1996, Bartiromo was nominated for a CableACE Award for her three-part series on the Internet and its implications for investors. In 1997, she received the Coalition of Italo-American Associations’ Excellence in Broadcast Journalism Award. In 2002, Bartiromo was nominated for a Gerald Loeb Award for Distinguished Business and Financial Journalism for her piece on the widows of September 11. In May 2008, Bartiromo received a Gracie Award® in the category of Outstanding Documentary for her documentary “Greenspan: Power, Money & the American Dream.” She was also awarded a 2008 News and Documentary Emmy for her “Bailout Talks Collapse” coverage. In December 2009, Bartiromo was featured in the *Financial Times* as one of the “50 Faces that Shaped the Decade.”

She has written a weekly column for *Business Week* and *Milano Finanza*, as well as monthly columns for *Individual Investor*, *Ticker* and *Reader’s Digest*, and she has been published in the *Financial Times*, *Newsweek*, *Town and Country*, and the *New York Post*. HarperCollins published her book, “*Use the News: How to Separate the Noise from the Investment Nuggets and Make Money in Any Economy*” in June 2001. The book was on the bestseller lists of *The New York Times*, *The Wall Street Journal* and *USA Today*. Bartiromo’s latest book, “*The 10 Laws of Enduring Success*,” was released by Crown Business, a division of Random House, Inc., in late March 2010.

In addition to being a member of the Board of Trustees of New York University, Bartiromo is on the Board of Directors of the New York City Ballet, the Girl Scout Council of Greater New York; as well as PENCIL, Public Education Needs Civic Involvement and Leadership, which is a non-profit group focusing on improving New York high schools. She is a Young Global Leader of the World Economic Forum. She is also a member of The Council on Foreign Relations, The Economic Club of New York, and the Board of Governors of the Columbus Citizens Foundation.

Bartiromo graduated from New York University, where she majored in journalism and minored in economics.

Frank J. Bisignano

Frank Bisignano is the Chief Administrative Officer of JPMorgan Chase & Co. and a member of the firm's Operating Committee, the senior most leadership group at the company. Frank's responsibilities include overseeing Technology, Real Estate, Operations, Human Resources, Procurement and General Services for all of JPMorgan Chase's businesses in over 60 countries.

Prior to joining JPMorgan Chase, Frank was the Chief Executive Officer for Citigroup's Global Transactions Services business and a member of Citigroup's Management Committee. As CEO from 2001 – 2005, Frank was responsible for taking Global Transaction Services, a business which earned \$500 million, to a \$1.6 billion business operating in 100 countries.

Bisignano was also the Chief Administrative Officer for Citigroup's Corporate and Investment Bank, a Senior Executive Vice President and Citigroup's firmwide Deputy Head of Technology & Operations. He held this post during the 9/11 crisis. Along with many of his accomplishments there he is credited with creating and executing the plans for Citigroup's successful business continuity involving 16,000 employees displaced in lower Manhattan and the loss of 1.3 million square feet in 7 World Trade Center. At Smith Barney, one of Citigroup's predecessors, Bisignano was one of the executives who executed many of the firm's acquisitions that led to what became Citigroup. During First Fidelity Bank's turnaround Frank was an Executive Vice President with responsibilities for Operations and Technology and later the Chief Consumer Lending Officer from 1990-1994.

Born and raised in Brooklyn, New York, Frank serves on the following non-profit boards: NPower, PENCIL, the Borough of Manhattan Community College Foundation, the National September 11 Memorial & Museum, and as a Trustee for The Battery Conservancy and St. Patrick's Cathedral. He was previously Vice Chairman of the Options Clearing Corporation and a board member for the Depository Trust and Clearing Corporation, the Alliance for Downtown New York and the Lower Manhattan Cultural Council.

He has received such awards as the Chancellor's Medal of Honor from Syracuse University for his forward vision in the creation of the JPMorgan Chase Technology Center at the university, the 2009 New York City Public School Alumni of the Year Award, World's Top 100 People in Finance, and honoree of the Ronald McDonald House of New York for families of children with cancer, where he helped raise significant funding while at the same time undergoing treatment himself for cancer. Bisignano was also recognized with the Borough of Manhattan Community College award for his work on 9/11.

Frank is married and has 3 children: Morgan, Alexa and Henry.

Jason DeSena Trennert

Jason DeSena Trennert is the founder, Managing Partner, and Chief Investment Strategist of Strategas Research Partners, a Wall Street research boutique that provides timely and insightful investment strategy and macroeconomic research to the institutional investment community. The Firm employs 30 research analysts, institutional salesmen, and sales traders at its offices in New York, Washington, D.C., and Geneva and is

fortunate to count among its clients some of world's largest mutual funds, investment advisors, pensions and endowments, and hedge funds.

Mr. Trennert has been ranked consistently as one of the nation's top investment strategists by Institutional Investor and, in 2006, was named to SmartMoney's Power 30 list of the most influential people in the world of investing. He has earned a reputation as a keen market observer and for his regular, and often humorous, essays on investing. Widely quoted in the domestic and foreign press, he is a regular guest host on CNBC's Squawk Box, appears frequently on CNBC's other programs and Bloomberg TV, making presentations in both English and Italian. He is the author of *New Markets, New Strategies*, published in 2005 by McGraw Hill and numerous opinion pieces in *The Wall Street Journal*, *The Financial Times*, and *Investor's Business Daily*. Prior to founding Strategas, Mr. Trennert was the Chief Investment Strategist and a Senior Managing Director at International Strategy & Investment (ISI) Group where he built and oversaw two of that Firm's most popular research efforts, the Company Surveys and its Investment Strategy Group.

Leon Cooperman, founder and Chairman of Omega Advisors, has called Jason "an insightful stock market analyst who combines wisdom, clarity and timeliness in his analysis of the U.S. economy and the stock market." Byron Wien, Vice Chairman of Blackstone, called Jason "one of the best of the new breed of Wall Street strategists," and Lawrence Kochard, Chief Investment Officer of Georgetown University, said "Jason's research is the best in the business."

Jason takes pride in his Italian-American heritage. He serves on the Board of Trustees at La Scuola d'Italia, a private bilingual school founded by the Italian Ministry of Foreign Affairs to meet the academic needs of pre-K through 12th grade Italian students living in the New York City area. His son Dominic has attended the school for the past six years and is now in the 3rd grade. Jason is also a member of the prestigious Columbus Citizens Foundation one of the most important private Italian-American organizations in the world, where serves on the its Investment Committee. The Foundation is famous for hosting New York's annual Columbus Day Parade and awards more than \$2.0 million in education scholarships annually. He was awarded the Italian Tribune's 2010 Stivale d'Italia Award and takes part in the annual lifting of the Giglio, a seven story, two-ton papier-mâché statue, each year in East Harlem.

Jason received an M.B.A. in Finance from The Wharton School of the University of Pennsylvania and a B.S.F.S. in International Economics from Georgetown University's School of Foreign Service. He is a member of the Board of Advisors for Georgetown's Wall Street Alliance, the National Italian American Foundation, and the Economic Club of New York, and the Catholic League.

Columbus Citizens Foundation

The Columbus Citizens Foundation is a non-profit organization in New York City committed to fostering an appreciation of Italian-American heritage and achievement. The Foundation, through a broad range of philanthropic and cultural activities, provides opportunities for advancement to deserving Italian-American students through various scholarship and grant programs. The Foundation organizes New York City's annual Columbus Celebration and Columbus Day Parade, which has been held under the auspices of the Foundation since 1944.

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Please note: high resolution images are available upon request

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